



49th Annual Downtown Orange Street Festival Business Marketing Opportunities

The Downtown Orange Street Festival is an annual community event, with over 150 artisans, craft and commercial vendors, a variety of food and beverage vendors, live music, and a kid's zone. This family-friendly festival draws over 5,000 people from all over Central Virginia and is a great venue for community awareness and promotion. This is a great opportunity to put your business in front of thousands of citizens in one day! *To ensure maximum exposure for your business, please reserve your sponsorship no later than August 15, 2024.*



Event Signature Sponsor

This sponsorship will help to provide live music during the day. A sponsorship at this level receives a free 10 x 20 booth space for the festival, inclusion in all festival promotions, placement of your banner (8' maximum length, please!) at the entertainment stage and mentions throughout the day by the MC.

Limited to 2 participants – reserve early!



Kids Zone Sponsor

Help to provide free activities for children at the festival. Kids Zone sponsors receive a free 10 x 10 booth space in the Kids Zone, inclusion in all festival promotions and placement of your banner/sign at the Kids Zone.

> Friend of the Festival

Friends of the Festival receive a free 10 x 10 booth space for the festival and inclusion in all festival promotions.

Business Name:	Phone:		
Address:	City	ST	Zip
Contact Name:	Email:		
SIGNATURE		DATE	
O My check is enclosed O	I prefer to pay via credit card,	, please send me a	n invoice.
Please send a high-resolut	tion image of your company lo	go via email	
by email	eted form not later than Augu to: <u>orangevadirector@gmail</u> Chamber of Commerce, PO Bo	.com	22060

Don't see a package that fits your needs? We are happy to work with you to design something that works for YOU! Give Judi a call at (540) 672-5216, or email at orangevadirector@gmail.com to discuss how we can work together to help you promote your business.

\$ 250

\$175

\$1000